



Bandera County Road and Bridge Department Adopt a County Road Eligibility and Signage Guidelines

Adopt a County Road signs are a form of acknowledgment for the service volunteers provide in litter pickup on county-maintained roads. They are not and cannot be used for advertising. Signs that are determined not to be in the public's interest will not be permitted in accordance with Bandera County Commissioners Court.

The Bandera County Commissioner Court may deny a sign or group's request to adopt a section of county maintained road, if in the commissioner's court opinion, granting the request would jeopardize the program, be counterproductive to its purpose, or create a hazard to the safety of the traveling public. County maintained road safety is a principal concern in all decisions related to the Adopt a County Road.

Bandera county will work with volunteers to determine official sign names based on the Bandera county sign dimensions, character limit and verbiage guidelines. Bandera county may ask for name changes or abbreviations in order to fit within standard sign guidelines.

Eligibility

1. Groups must comply with state laws prohibiting discriminations based on race, religion, color, age, sex, national origin, sexual orientation and other applicable laws.
2. Groups must have at least one volunteer located in Bandera county where the signs will be posted.
3. Groups that primarily sell or promote alcoholic beverages, tobacco, sexually-orientated products or services are not eligible for adopt a county road.
4. Groups that advocate or participate in violent activities or illegal acts are not eligible
5. Groups cannot advocate for specific legislation, political activity, political cause or election. General political groups are eligible to adopt signs. Ex: County Republicans or democrats.
6. correctional or probationary groups that include inmates, defendant or individuals on probation are not eligible for Adopt a County Road. Adopt a County Road is a volunteer program and individuals cannot participate as a form of mandatory service requirement.

8. Groups may adopt a section of county maintained road as a memorial to an individual who has died as a result of a motor vehicle accident on the county-maintained road or a service member that has died that lived on that county road.

General Verbiage Rules

1. Standard English letters and numbers only. Exceptions are made for the following symbols; dashes, ampersand and apostrophes.
2. No phrases or slogans
3. No hashtags or social media or social media handles
4. No websites or phone numbers
5. No Greek letters
6. No letter accents
7. No logos or icons
8. No directions or addresses
9. No political/elected official or candidate names
10. No appropriation or word play of political slogans or recognized groups
11. No wording that could be perceived as suggestive or controversial
12. Acronyms may be used to fit into the sign character guidelines

Private Businesses

1. Businesses must use the legal name of the business, Bandera County may ask for document of proof such as business licenses, tax certificate, etc.
2. Businesses must include acknowledgement of volunteers by including verbiage such as "Volunteers or Employees" on sign
3. Agents/Individual business names: Individual business names such as realtor, insurance agent, car dealer. May include their name on the sign if it is an official business title

Nonprofit and Civic Groups

1. Groups with 501c and 501c3 status must use their official legal name
2. Religious organization must use the official group name or name of the organizations official place of worship
3. Volunteer and community organization must use their official group name
4. Social group names, such as motor cycle group, must match the name on the official marketing or business materials.

Schools

1. Schools must include official group name on signage
2. Groups maybe asked to include school name for clarification purposes
3. All school groups must provide a faculty/staff representative or other point of contact that will represent the group long term

Governmental Entities

1. Government entities must include the full legal agency name or abbreviation
2. Can include localized area or campus

Families and individuals

1. Individual adoptions must display the individual's first and last name
2. Volunteers can include the word "Family" after names if they would like to adopt as a family. Ex: The Brown Family
3. No addition ambiguous phrases, description or personalization

In Memory of

1. Sign must include in memory of and individual name
2. If the sign is in memory of multiple individuals sign design will be addressed on a case by case basis